

Strategic Plan for 2022-2026

Wisconsin Conference



Vision

Advancing the Adventist mission in Wisconsin

Mission

The Mission of the Wisconsin Conference is to develop a culture of transformational and intergenerational discipleship whereby Jesus is multiplied in the life of every member

Core Values

- We value God's Word and His wonderful message of the saving grace of Jesus Christ and His ability to change our lives to reflect His character
- We value the people in our churches that God develops as His disciples in Wisconsin
- We value the charge given us to share the good news of Jesus to the people of Wisconsin in preparation for His soon coming

As we prepare for the coming of Jesus, let us reflect on God's holiness and contemplate on His providence as presented in Isaiah 6:1-8. Despite all uncertainties of the present, God is still on His throne, "lofty and exalted," holding our future in His hands. Let us allow the vision of love and purity of God's character to transform our lives and purposes as we become His ambassadors for a lost world.

May every member of the Wisconsin Conference respond with an attitude of service saying, **I WILL GO**, as we reach our communities with Jesus' love.

In His service,

Titus Naftanaila

Titus Naftanaila



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1. Revitalization and Discipleship

- Promote a culture of the revitalization of every member through reflective Bible study, prayer, and worship
- Foster a positive environment for welcoming and integrating new members into the life of the congregation
- Provide intergenerational discipleship opportunities for every member and guest
- Increase the rate of retention and reclamation
- Encourage a Biblical stewardship climate and provide resources and materials to every church

2. Leadership Development

- Promote a culture of excellence for pastors, teachers, and church administrators
- Cultivate and implement an intentional pastoral training and leadership development program for leaders at every level
- Support pastors for advanced professional and academic degrees
- Enhance and expand the Volunteer Lay Pastor Program
- Offer mentorship and coaching resources for new pastors and teachers
- Conduct training sessions focusing on spiritual gifts

3. Educational Excellence: Mentorship, Growth, and Service

- Conference-wide vision and support for Adventist education
- All schools to promote educational and spiritual excellence
- Foster professional and academic development opportunities for teachers
- Make Adventist education possible for every Adventist child
- Expand the number of Adventist schools in Wisconsin
- Create an environment for practical service and love for the community

4. Wakonda: WI Conference Youth Evangelism

- Provide impactful leadership training for all youth and young adult leaders, including club ministries, public campus ministries, and camp ministries
- Create a youth ministries communication program, which will involve training young people in various communication methods, including a social-media discipleship program for youth and young adults
- Develop an environment for growth by active wholesome recreation, social, and spiritual interconnectedness
- Engage the youth and young adults in local and statewide church life and various missions and ministries in conjunction with our department's goals
- E-establish and bolster Adventist Christian Fellowship (ACF, the NAD's PCM program) chapters in major public colleges and universities around the state

5. Proclamation Evangelism and Community Involvement

- Engage every ministry and member of the church in integrated evangelism
 - Provide training, resources, and inspiration for pastors and lay evangelists
 - Offer financial support for churches and small groups
 - Conference-wide direction and vision for shared goals in community presence and outreach
 - Hold evangelistic campaigns in every church
 - Distribute outreach literature in communities without an Adventist presence
 - Develop methods and ministries to reach emerging immigrant populations
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